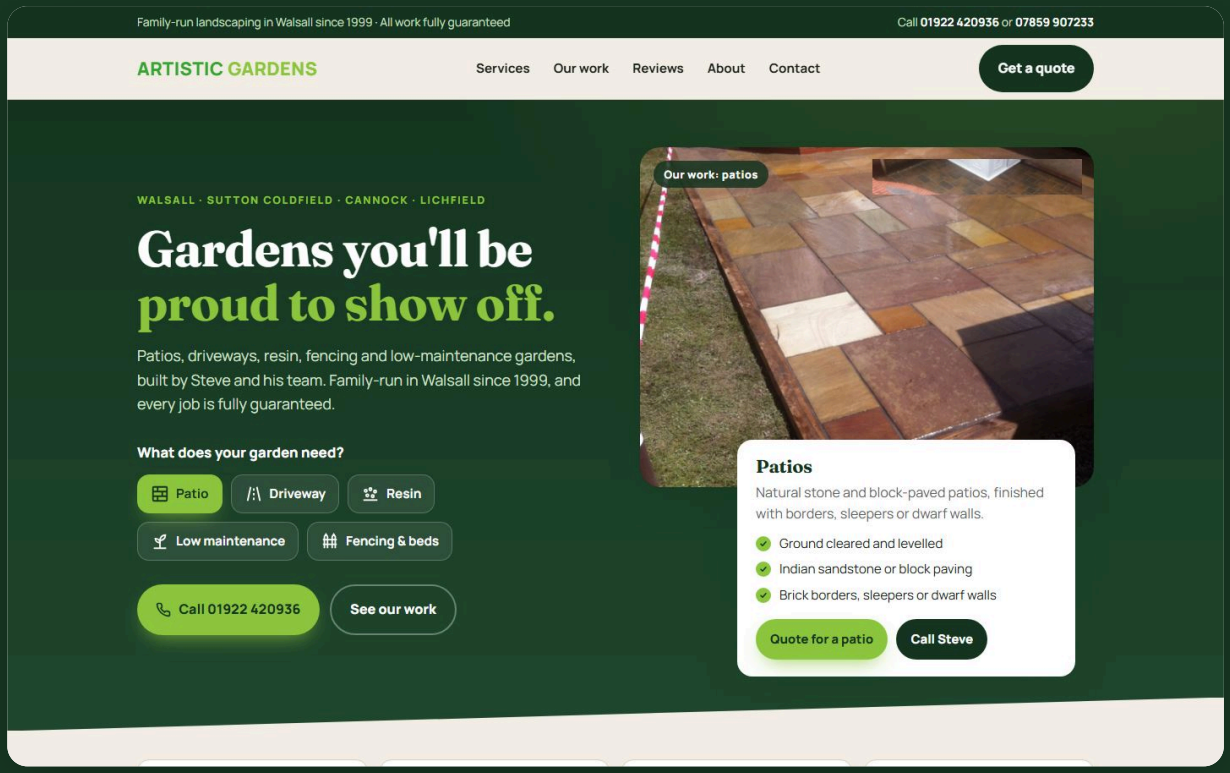
WEBSITE PREVIEW · NOVEMBER 2026

A new website for Artistic Gardens

Built around your real jobs, your customers' own words and your phone number, so more visitors pick up the phone.

Try it yourself:
artistic-gardens-preview-cb3d99.pages.dev

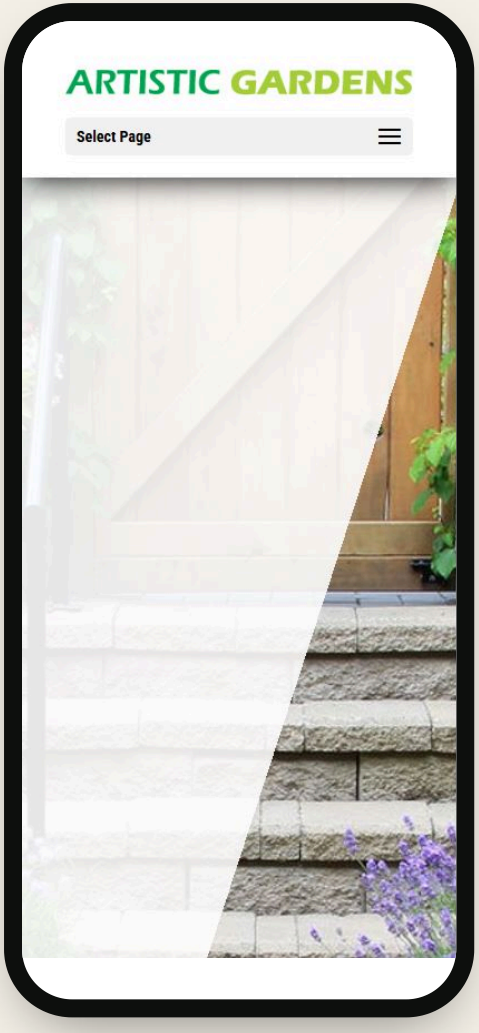
Prepared for Steve Doran by Chris at Kattch.
A private preview. It isn't live, and it isn't on Google.



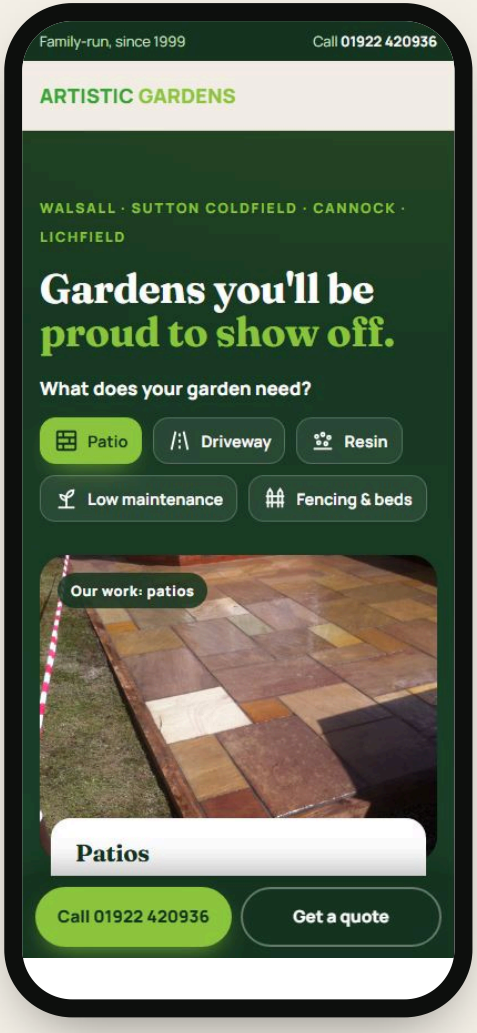
BEFORE AND AFTER, ON A PHONE

Most people look for a landscaper on their phone

Your site today



The preview



What a visitor sees first

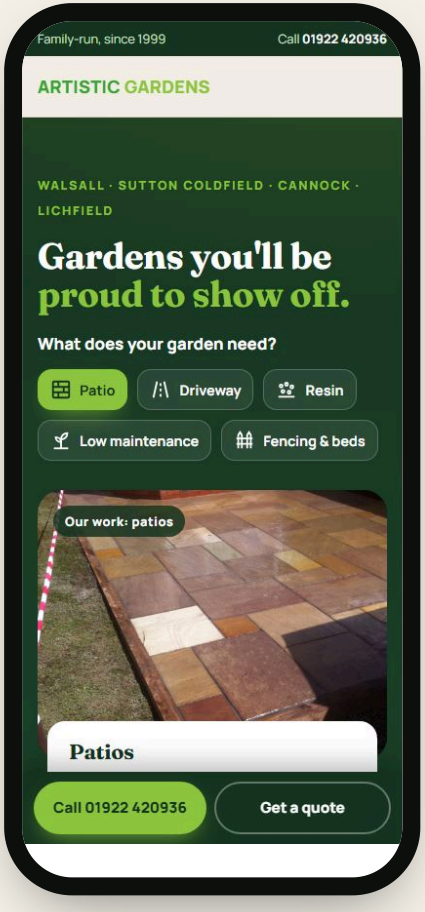
- ✗ **Today:** your logo and a faded photo. No phone number, services or reviews on the first screen.
- ✗ **Today:** the phone numbers can't be tapped to call.
- ✓ **Preview:** what you do and where, in the first few seconds.
- ✓ **Preview:** a "Call 01922 420936" button that stays on screen.
- ✓ **Preview:** visitors tap the job they want and see one of your real jobs.

THE STANDOUT FEATURE

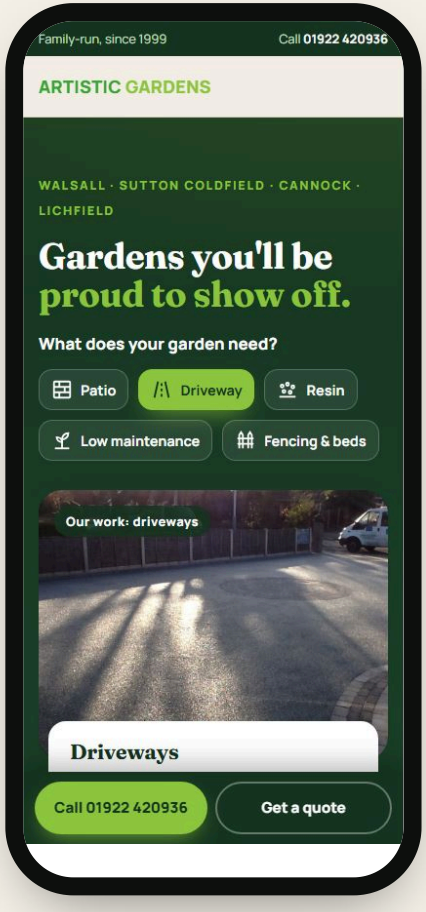
"What does your garden need?"

Visitors tap Patio, Driveway, Resin, Low maintenance or Fencing & beds. The photo changes to one of your own jobs, with a "Quote for…" button for that exact job.

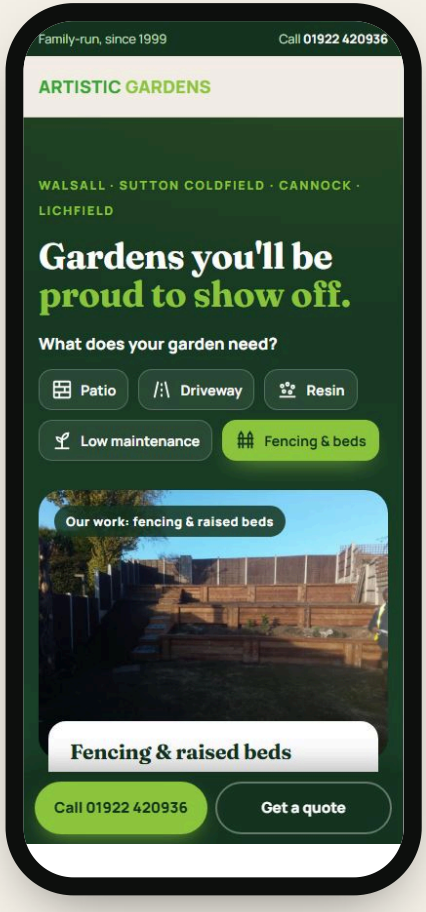
Patio



Driveway



Fencing & beds



THE THINKING BEHIND IT

Why we made these changes

1. Your phone number, one tap away

Most people look for a landscaper on their phone, and a call is the quickest way to win the job. Your number is at the top of every page, and on a phone a "Call" button stays on screen as visitors scroll.

2. "What does your garden need?"

Customers think in jobs, not lists of services. When someone taps "Patio", they see a patio you've actually built, and the quote form already knows it's a patio they're asking about.

3. Your real work, up front

Your job photos are your best sales tool, but today they sit low down the page. In the preview they lead, each labelled with the type of job.

4. Your customers' own words

Sarah, Margaret, Kuldeep and Debra say it better than any advert. They get their own section, with room for your best Google reviews alongside them.

5. Trust in the first few seconds

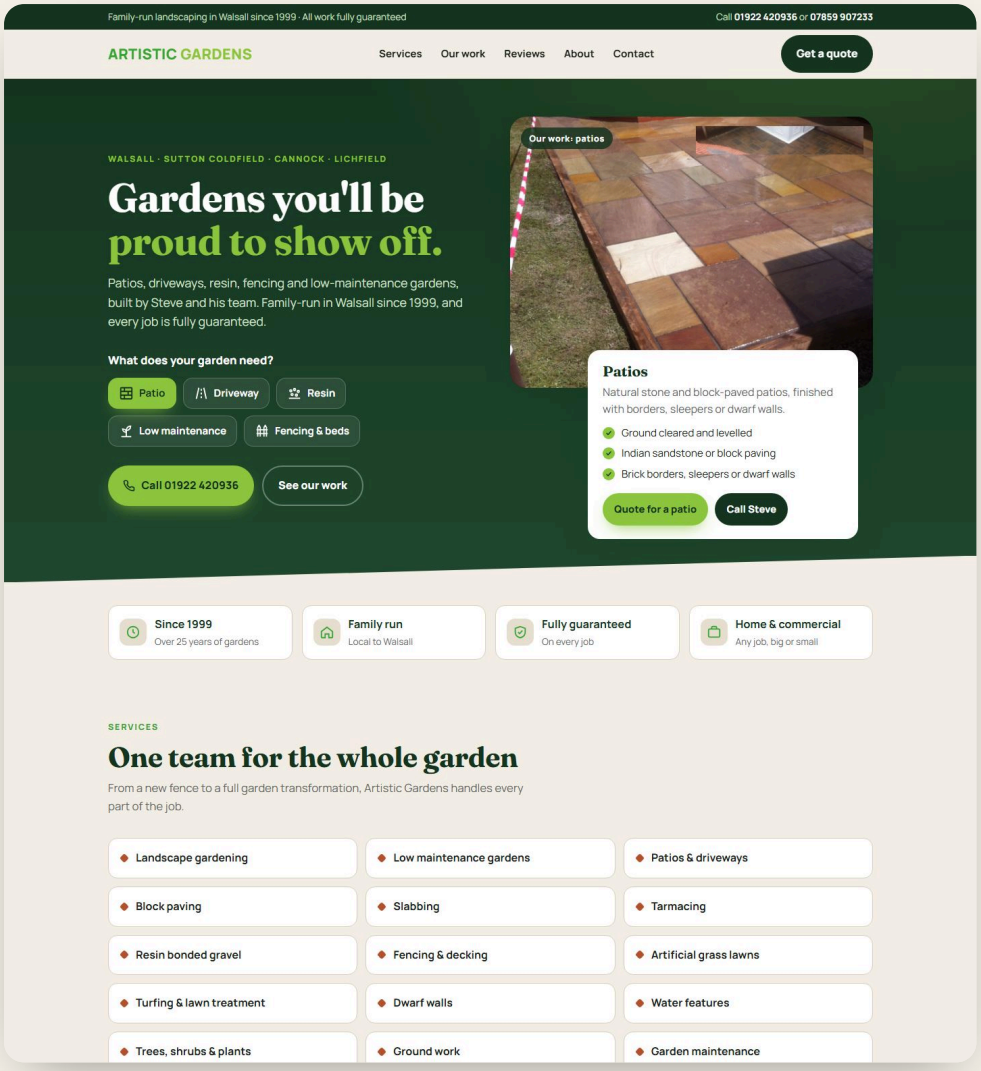
"Since 1999", "Family run" and "Fully guaranteed" sit right under the opening, so a new visitor knows straight away they're dealing with an established local firm.

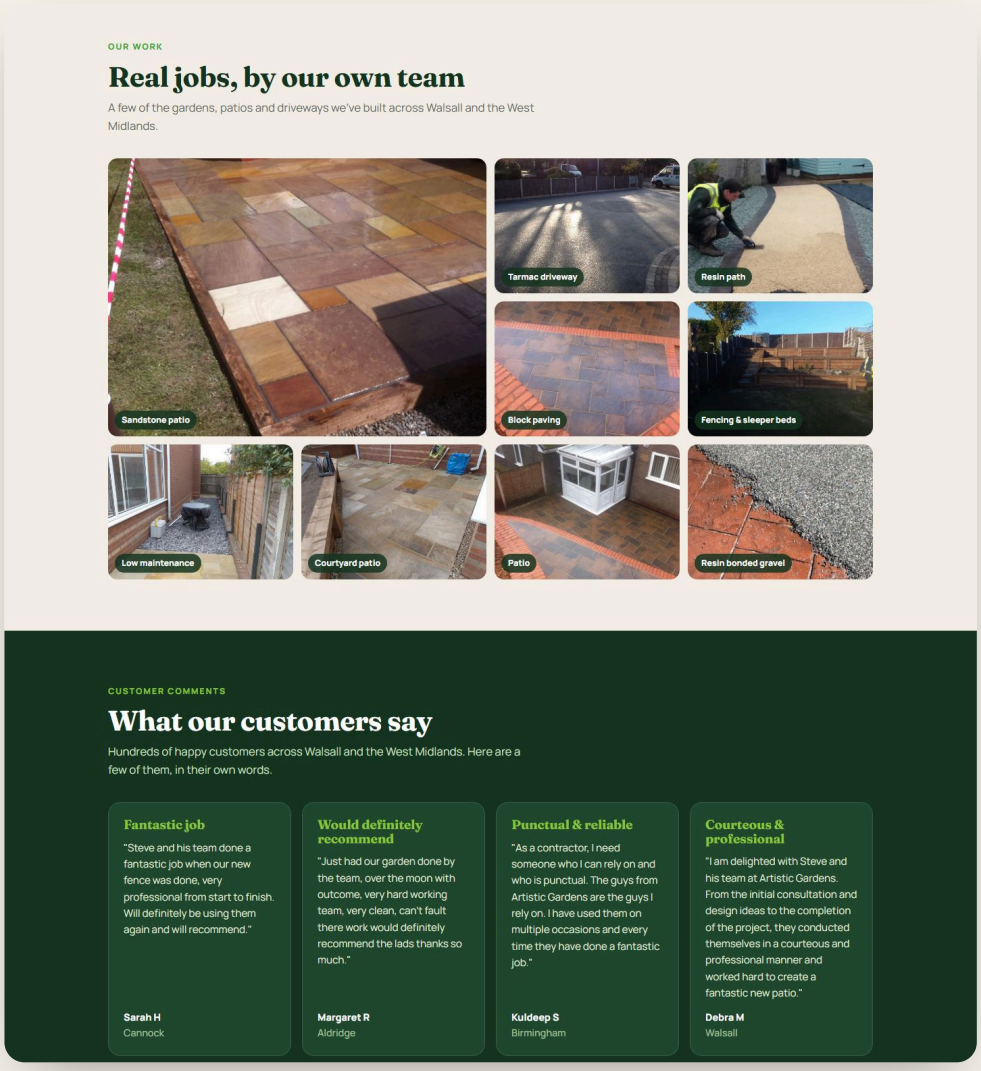
6. Easier to ask for a quote

A short form with the job already picked, plus the option to add a photo of their garden, so you can get a feel for the job before you visit.

THE FULL PAGE, ON A COMPUTER

Your services, your work, your customers' words





IF YOU'D LIKE IT

A simple fixed price: £500

- ✓ Your own logo, and as many of your recent job photos as you'd like.
- ✓ Enquiries from the quote form go straight to you, photos included.
- ✓ A secure (https) address, so browsers stop showing "Not secure".
- ✓ Up to 3 small changes a month for the first 3 months, free: new photos, updated prices or wording, or a service added or removed. Anything bigger, like a new page, I'll quote first.
- ✓ **Nothing to pay** until you've seen the finished site with your own logo and photos, and you're happy with it.

FREE, WHETHER OR NOT YOU GO AHEAD

Help claiming your Google listing, so you can reply to reviews and keep your photos and details up to date. Plus a printable review card with a QR code that takes customers straight to your Google review page, to hand over at the end of each job. Just reply to my email.

No pressure at all. If it's not for you, feel free to use any of the ideas.
Try the preview: **artistic-gardens-preview-cb3d99.pages.dev**
Questions? Email **hello@kattch.co.uk**